



Connaway & Associates Extends Support of Equestrian Sport in 2026

Connaway & Associates Equine Insurance Services, Inc. is proud to announce a renewed and expanded commitment to equestrian sport in 2026, reaffirming the company's long-standing dedication to the riders, owners, and organizations that make the industry thrive.

A cornerstone of this year's involvement is the renewed sponsorship of the Connaway & Associates Equine Insurance Services, Inc. High Point North American-Bred Horse Award at the prestigious Capital Challenge Horse Show in Upper Marlboro, MD, in October. This award celebrates excellence in breeding and performance, recognizing the achievements of North American-bred horses competing at the highest levels of the hunter discipline. [Read about the 2025 winner here.](#)



The 2025 Connaway & Associates High Point North American-Bred Horse Award winner at the Capital Challenge Horse Show was the Canadian-bred five-year-old Beverly Blues (by Atlas RPH x Leeto Z). Photo by Shawn McMillen Photography

In addition, Connaway & Associates will sponsor sportsmanship awards throughout the Experience Equestrian League (ExEL) Show Series, honoring riders who exemplify integrity, horsemanship, and respect — values that lie at the heart of horse sports.

The company has also entered into an exciting new partnership with the North Texas Hunter Jumper Club, supporting grassroots competition and the continued growth of the hunter/jumper community across the region.

Beyond the show ring, Connaway & Associates will continue supporting three leading equestrian podcasts, helping to amplify education, storytelling, and industry connections for riders and professionals alike. Catch up with the latest sponsored episodes below, and keep an eye out for upcoming sponsored episodes of the [In Stride](#) podcast from [Ride IQ](#).

"We are thrilled to be extending our support of equestrian sports and voices in such a meaningful way in 2026," said Laura Connaway of Connaway & Associates. "Our clients are horse people first, and these events and organizations represent the passion, dedication, and sportsmanship that define our community."

"Whether it's recognizing exceptional horses, celebrating good sportsmanship, or investing in regional associations and media that keep people connected throughout our sport, we strongly believe in honoring worthy individuals and giving back to the industry that has supported us for so many years."

Connaway & Associates specializes in tailored insurance solutions for equine professionals and horse owners nationwide. The company's continued sponsorships reflect its mission to protect not only its clients' assets, but also the future of the sport itself.

"As horse people ourselves, we understand what these programs mean to competitors, families, and organizers," added Connaway. "Supporting them isn't just business for us — it's personal."

Horse Illustrated

Equine Insurance 101

In this [Horse Illustrated](#) article, Laura Connaway of Connaway & Associates walks you through the basic essentials of horse insurance.

Owning a horse can be expensive. Beyond the initial purchase price, other fees such as board, training, and showing fees can add up. A horse that becomes seriously ill or injured can cost you a fortune in veterinary bills. Should the worst happen and your horse dies, not only will you be emotionally distressed, but you will have lost your financial investment, too.



Base equine insurance policies begin with full-mortality insurance, which is essentially life insurance for your horse. Photo by Jump Media

One way to protect your horse and your pocketbook is to purchase equine insurance. The right plan will help you control costs if your horse requires unforeseen medical care and will reimburse you for his value if he dies. Having equine insurance offers peace of mind, knowing that if something happens to your horse, you can work on getting him the appropriate treatment and not worry so much about budgeting for large vet bills.

Getting Started

To find an equine insurance agency, ask your trainer, veterinarian, or a horse friend to recommend some options, or do some research online. Be sure to call a few different companies to see which sounds like the best fit for you. Equine insurance policies are customizable, so the agent will go over each type of coverage available, explain different options, and give you a quote.

Base policies begin with full-mortality insurance, which is essentially life insurance for your horse. This reimburses you the insured value of your horse in the event of death due to any cause, but it also includes theft and has provisions for humane destruction.

[Read the Full Article](#)

Listen Up: Connaway & Associates Sponsored Podcasts

Horse Person With Caroline Culbertson



[Leo Rauscher Episode](#)

You and Your Horse's Brain: How Understanding the Type of Horse You Have Can Change Your Training

[Dr. Erica Lacher Episode](#)

High Performance Care Without a High Performance Budget

[Abi Lyle Episode](#)

She wasn't the Trainer's Kid. She Didn't Start Young. She Still Went to the Olympics

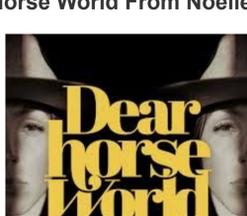
[Taylor Flury Episode](#)

She's Taught Young Horses a Lot. They've Taught Her Even More

[Horse Person on Apple Podcasts](#)

[Horse Person on Spotify](#)

Dear Horse World From Noëlle Floyd



[Laura Kraut Episode](#)

Her Road to the Top and the Future of American Show Jumping

[Rodrigo Pessoa Episode](#)

The Hidden Forces That Shape a Rider's Career

[Dear Horse World on Apple Podcasts](#)

[Dear Horse World on Spotify](#)

Latest Winners of the Connaway & Associates Sponsored ExEL Sportsmanship Awards

The Connaway team congratulates the latest recipients of the Connaway & Associates sportsmanship awards at the Experience Equestrian League (ExEL) winter show at the Germantown Charity Horse Show grounds in Germantown, TN.



Award winners Kyndal Hayes (left) and Piper Doyle (right). Photos courtesy of ExEL

Amateur Sportsmanship Award: Kyndal Hayes

This show marked a special milestone for Kyndal — her first time back in the ring after a long hiatus and a joyful return to the sport she loves. Her goal was simple yet inspiring: have a good round, a good time, and enjoy every moment with her horse, Gate Changer. Kyndal's positivity and enthusiasm shone all weekend long, from the show ring to the horsemanship knowledge test, where she jumped in as an eager participant.

Junior Sportsmanship Award: Piper Doyle

Piper's genuine love for her horse, Red Manchurian (AKA Ramen), shines through in everything she does. She's always hands-on — walking, caring for, and putting her horse's well-being first. Beyond her own barn aisle, Piper is known for her willingness to help others, even when it means stepping outside her comfort zone. At this show, she jumped in as a dressage scribe and rose to the occasion with grace and enthusiasm.

The first ExEL of 2026 takes place March 27-29, when two further recipients of the Connaway & Associates Sportsmanship Award will be crowned.

About Connaway & Associates Equine Insurance Services, Inc.

At Connaway & Associates, teamwork allows horse people to protect horse people. Since 1992, Connaway & Associates has built a strong reputation as a reliable partner in competition and in business. Connaway & Associates is licensed in 48 states and offers competitive insurance coverage options through several A-rated admitted insurance carriers. Connaway & Associates does the work so its clients can enjoy their passion for horses. For more information on Connaway & Associates and its offerings, visit www.connaway.net.